

# Use the power of technology to mobilize your campaigns



- Mobile canvassing
- Field operations management
- Instant results



## MV-Mobilize

### Mobile canvassing

Get instant access to canvassing data, change strategy and shift resources immediately, and get new walk lists easily to canvassers in the field.

### Field operations management

See the results as they come in with mapping and reporting tools. Create canvassing groups, map results and canvassers locations, filter and validate data immediately. Redeploy quickly, based on results.

### Instant results

View data instantly from canvassers in the field as it is collected. Get instant access to how much data is collected, by whom, and from what locations.

### Who is MV-Mobilize for?

MV-Mobilize is for organizations that perform canvassing operations, including political organizations, non-profit groups, unions, and others.

MV-Mobilize supports use of many different types of smart phones, including Blackberries and Windows Mobile devices. Create "dynamic" walk lists by using MV-Mobilize provisioning to send specific walk lists to individuals or groups of canvassers remotely, without them having to come into the office. Receive instant data on field operations improving management of remote staff or volunteers.

Product of:

**W****G**  
WARSHAW  
GROUP



## Benefits

- Canvassers can wireless download questionnaires and walk list to mobile devices
- Multiple platforms are supported - Smart Phones, Blackberries and iPhones
- HQ receives instant canvassing data as it is recorded
- Ability to map canvassers and walk routes
- Monitor fields operations from HQ via secure online access to management console
- Promote efficiencies via user-defined canvassing groups
- Automatic distribution of new walk lists
- Integrate with existing mobilization platforms



## Advantages over other canvassing methods:

- Receive data and reports instantly
- Change strategy immediately based on collected data
- Make use of existing smart phones instead of purchasing specialized technology
- Shift resources and coordinate canvassers in response to canvassing data
- Get walk lists to canvassers without having to come into the office
- Collect results without having to come into the office
- End to end solution

## CAMPAIGN

